

HONOURABLE Mention for Media – Non Print is presented to

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PRODUCER, ABC TV – *Landline*

Mental Health Special 2006
“Sheffield’s Life Savers”
aired 26 November, 2006

The program focussed on the small rural town of Sheffield in northern Tasmania where between 1999 and 2003 the rural community was left reeling when 10 locals committed suicide. Perplexed that so many people had missed or just didn't know what the warning signs were, the town's people initiated and set up a suicide intervention program.

The subject of suicide was responsibly reported, discussing such as issues as a sense of isolation, possible lack of resources as well as a lack of access to specialists and clinical support. The program initiated a huge response from the public, increasing awareness of the work being performed by members of the community and opening the doors for many people, encouraging them to seek help and advice.