



In recognition of those who have made
an outstanding contribution to
suicide prevention within Australia

Cameron Tait, Werribee Banner

A Fairfax weekly community newspaper, the *Werribee Banner* has been providing news to local residents in the City of Wyndham since 1902.

In December last year, the newspaper launched a partnership with *beyondblue* that has resulted in the regular publication of a news page dedicated to mental health issues. Journalist, Cameron Tait, is responsible for the production of these articles.

Demonstrating a collaborative, sensitive and compassionate approach to reporting, Cameron spends a considerable amount of time, often outside business hours, researching and encouraging others to share their 'real life' stories in the hope of raising greater community awareness of issues related to mental health and wellbeing.

This has included reporting on the mental health-related events the newspaper has helped to organise and promote as a *beyondblue* media partner, including a previous Mental Health Forum attended by over 500 local residents, and an upcoming Youth Mental Health Forum, which is scheduled for October this year.

Displaying a commitment to the responsible and accurate reporting of mental health issues, Cameron's articles consistently promote positive help-seeking, particularly by vulnerable individuals in the local community.

A number of his reports have featured personal stories of the debilitating effects of depression and other mental disorders, as well as stories of loss and survival related to suicide.

The very revealing personal journeys reported in many of his articles stand as testament to Cameron's character as a journalist, and his ability to encourage the respect and confidence of those who entrust their stories to him.